

Printing Specifications

Artwork Sizes

Code	Description	Max Print Area (L x H)	Min. Quantity
C2384	Adult 4R Toothbrush	75 mm x 7 mm	144
C2244	Junior Sparkle Toothbrush	75 mm x 7 mm	144
C7146	Soft Traveline Toothbrush	70 mm x 13 mm	144
C1015	S-Class Toothbrush*	28 mm x 4 mm	144
C3030	PerioTape Regular 30m	30 mm x 30 mm	144
C3940	PerioTape Mint 30m	30 mm x 30 mm	144
C3210	PerioTape Regular 100m	30 mm x 30 mm	144
C7115	InterBrush Professional Small-Labels	61 mm x 40 mm	144
C7120	InterBrush Professional Medium-Labels	61 mm x 40 mm	144
C7125	InterBrush Professional Large-Labels	61 mm x 40 mm	144
C6625	OrthoWax Regular	45 mm x 25 mm	150
C6620	OrthoWax Mint	45 mm x 25 mm	150

*Additional Plate/Preparation fee of \$33 applies for all new artwork

Logo Specifications

Image resolution

It is important that all images are of suitable resolution for the highest print quality. Please see details below to avoid pixelation of your artwork.

- **PSD and TIFF Checklist**

- The resolution of the file is a minimum of 720dpi
- The file is CMYK
- Do not include any alpha channels or masks

- **Ai, EPS and PDF Checklist**

- Please ensure the files do not contain any non-vector graphics
- Colours used must be formatted to CMYK

- **Fonts**

- For EPS, Ai or PSD files, all fonts used in the artwork are required to be supplied with text converted to outlines
Please note fonts without outlines will not print as well and could affect the look of the finished product.